



Virtual Driving Coach

ALLY Eco is a clever mobile telematics app that lets your car or van driving colleagues self-monitor and get personalised nudges on their eco driving style to reduce CO₂, fuel costs and more.



Save €1,000 Per Vehicle¹



Reduce CO₂ by 200Kgs²



Reward Smart Driving



Five-Minute Setup



Privacy-Based Design



GUARANTEED Savings

1 Savings typically include lower fuel use (7.5%), insurance excess, servicing, maintenance, repairs (SMR) and uninsured losses (approx. 10X ROI per annum).

2 With eco driving 200 kgs is typical annual CO₂ savings for a car or van.

**FREE
TRIAL**

Free eco driving guidance
SAVE A TONNE 
 Learn more: driverfocus.ie/resources

ONLY
 per annum
€99
 per vehicle

Visit www.driverfocus.ie/ally-eco
 Call +353 (01) 2311 400

Est. 2007, DriverFocus is an Irish, data-driven motor risk management service provider.

* Standard fee €99+VAT per vehicle, per annum | Minimum five vehicles | ALLY plug required (€29+VAT) | T&Cs apply